



RYAN FERRIER

Founder

Founder with over 5 years of experience launching and developing successful startups and 12 years of experience in the financial, sales and investment industries. Demonstrating strong entrepreneurial skills and leadership. Builds and manages high-performing teams, fostering a collaborative and innovative work environment. Implements effective business strategies.

EDUCATION

- West Chester University of PA
Bachelor of Business Management
Completed in 2013
- West Chester University of PA
Minor in International Business
Completed in 2013
- Montgomery Community College
Associate of Business Management
Completed in 2010

ACHIEVEMENTS

- Featured by Multiple News Outlets for Creating a Multiple Unit Franchising Model
2024
- Launched the Most Affordable Moving Franchise and Signed First Franchisee
2023
- Voted Best Company by Norristown Award Program in the First Year of Full Time Operation
2022

CONTACT

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610-787-0782
Parrish, FL

PROFESSIONAL EXPERIENCE

- Packhorse Moving Franchising | Founder
2023 – Present
Key responsibilities:
 - Launched and developed a successful startup from ideation to execution, demonstrating strong entrepreneurial skills and leadership.
 - Built and managed a high-performing team, fostering a collaborative and innovative work environment.
 - Managed financial resources to drive business growth and achieve key milestones.
 - Implemented effective business strategies, resulting in increased revenue and market penetration.
- Packhorse Moving | Founder
2020 – Present
Key responsibilities:
 - Developed and managed a team of employees, providing leadership and guidance
 - Oversaw all aspects of business operations, including budgeting, forecasting, and financial analysis
- SEI Investments | Client Relations Manager
2015 – 2021
Key responsibilities:
 - Managed and supervised a team of employees to ensure productivity and efficiency
- Vanguard Services | Client Relations Manager
2013 – 2015
Key responsibilities:
 - Identified and resolved client issues and deliver exceptional client service and support.

SKILLS

- Hard Skills
 - Accounting/Marketing
 - Business Development
 - Human Resources
 - SEO/Website Development
- Soft Skills
 - Communication
 - Decision Making
 - Problem Solving
 - Time Management